



## Memories on Fifth

VOLUME 4, ISSUE 5

SEPTEMBER/OCTOBER 2008

### Store Hours:

**Mon. & Sat. 10 a.m. – 6 p.m.**  
**Tues. - Fri. 10 a.m. – 8 p.m.**  
**Sun. 1 p.m. – 5 p.m.**

[www.memoriesonfifth.com](http://www.memoriesonfifth.com)

### SPECIAL POINTS OF INTEREST:

#### **Perfect Paper Sale!**

**September 14-18**

Our paper sales are very popular. With a room filled with 4 for \$1 paper, this one may be the best one yet! Check out the details on page 4.

#### **MDA Crop!**

**Saturday, September 20**

**Cost: \$40 donation to MDA**

Sherrie Brown's MDA Crop raised over \$11,000 last year. Memories on Fifth is sponsoring this year's crop which will be held at Camp Courageous in Monticello. Find out how you can be a part of this great event on page 3.

#### **ScrapPink Crop!**

**Friday, September 26**

**Cost: \$10 donation for  
Breast Cancer Research**

We are proud to announce that we will be joining the fight against Breast Cancer and hosting a ScrapPink Crop Friday, September 26. Read more on page 3.

#### **Purple T-Shirt Day!**

**Wednesday, October 1**

Get out your Memories on Fifth T-Shirt. We have another special just for you! Don't miss our October Purple T-Shirt Day. Details are on page 3.

#### **Fall Fun Fest Weekend!**

**October 24– 26**

Everyone loves a good discount! Bob for yours during this fun weekend filled with fall festivities! Check it out on Page 3.

Greetings,

Laura and I had another great trip to CHA bringing back lots of wonderful new products including the entire collection of American Crafts new awesome, easy on your diecut machines, Cardstock; some of their new Specialty Papers; and nearly their entire collection of eyelets, brads, photo corners, fasteners, and buttons in all of their wonderful selection of colors. We picked up a few new companies, including My Little Shoebox, Clear Snap, 3 Bugs in a Rug and Chicory Chic, Inc., who had the simplest, but coolest ribbon organizer. We also ordered new product from the following companies: My Mind's Eye, Moxxie, Me and My Big Ideas, Paper Wizard, Best Creations, Pebbles, Provo Craft, Around the Block, Paper House, Creative Imaginations, Doodlebug, Anna Griffin, Cosmo Cricket, Sonborn, Bazzill Basics, SEI, Stamping Station, Tattered Angels, Stemma, Imaginise, KI Memories, Stampendous, Karen Foster, Sandylion, Flair, Bo Bunny, Prima, Queen & Co., Inkadinkadoo, EK Success, K & Company, Creativity, Inc., Imaginise, Little Yellow Bicycle, American Crafts, Die Cuts with a View, QuicKutz, We R Memory Keepers, Chatterbox, 7 Gypsies, Basic Grey, Fancy Pants, Rusty Pickle, Adornit, Crafty Secrets, Impression Obsession, Spellbinders, Eyelet Outlet, Fiskars, Little Davis, Heidi Grace, Adornit, and more!

Despite the 10 new paper racks that will arrive any day, we still don't have enough room for all of these beautiful papers in our vast collection.

In order to make more room, we will be running the Perfect Paper Sale Sunday, September 14 through Thursday, September 18. All paper in our Crop Room will be 4 for \$1!

We are proud to be sponsoring the MDA crop that Sherrie Brown, former owner of Stampin' and Scrappin' Pad in Marion, puts on every year. Last year they had over 126 croppers and raised over \$11,000! Help them raise even more this year by signing up for one of the remaining available spots or dropping off a donation to MDA at the store. Registration forms are available at the counter.

We are thrilled to have published media artist and award-winning photographer, Lynn Warner, teaching at our Fun Fest Weekend, October 25. Stop in and check out her Ghouls Night Out mini-book on our class board. We also are excited that Jessie Benest and Emily Grause have joined our line-up of teachers. They have some really great classes planned for the coming months. You are going to love their style!

We now sell customized Word Albums in Chipboard or Acrylic. These are perfect for holiday, wedding, or anniversary gifts, special events, or your kids' names! The How 'bout Them Hawks Class that Emily is teaching features our new Hawks Word Book.

Be sure to mark your calendars for our Cricut Swarm Crop scheduled for Friday, November 21. Watch for more details in upcoming emails, our website, and the next newsletter.

Our Fall Fun Fest will be a great weekend for both young and old. Be sure to enter one of our contests, join us at the crop, or just enjoy the discounts! Vote for your favorite contest entries October 17-23.

Have a fun fall!

Kris

**Lunch Break Make and Take**

What better way to spend your lunch break than creating a free, fun project at Memories on Fifth? Stop in on your way to lunch or grab your lunch and head over to our crop room tables any time from 11:00 a.m. to 1:00 p.m. on September 9 and 25, and October 7 and 23. We'll have a quick project ready for you to make.

**Stop-in-Saturday Make and Take**

Memories on Fifth also offers great Make and Takes on selected Saturdays absolutely free. Join us Saturday, September 20, and Saturday, October 18, any time between 10 a.m. and noon.

**Special Orders**

Special orders must be paid for at the time they are ordered. Please understand that we cannot guarantee the arrival of any product as we cannot control how or when the manufacturers ship.

**We offer Gift Certificates in any amount. Friends or relatives can conveniently call 319-354-0432 and order one by phone with a credit card and we will be happy to mail it to them or the recipient!**

**Private Crops**

Have a group of friends or co-workers who love to get together and work on their favorite hobbies? Wishing you could celebrate your birthday doing what you love best with your closest buddies but want the privacy of your own crop? Private crops are becoming more and more popular at Memories on Fifth. We'll do our best to coordinate a time and date and reserve our beautiful crop room just for you! The cost is \$10 per person with a six person minimum. Call us today!

**Wishlists Are Available at Memories on Fifth!**

Make choosing the perfect gift easy for family and friends by filling out a wishlist with the things you'd love to own. Ask for details at the counter.

**Custom Overlays and Titles**

We can make any custom overlay or title for any school or organization for just \$4.99 for the first overlay and \$2.99 thereafter of the same. Titles are \$1.99-\$3.99 plus paper, depending on the style. Just give us a call or stop in to preorder. All custom orders must be prepaid and may not be available for pick up the same day.

**SEPTEMBER 2008 CLASS SCHEDULE**

	1	2	3	4	5	6
					No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
7	8	9	10	11	12	13
		Make &Take 11 am-1pm	Stamping Basics 101 6:30-8:30pm		No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
14	15	16	17	18	19	20
Perfect Paper Sale!	Perfect Paper Sale!	Perfect Paper Sale!	Perfect Paper Sale!	Perfect Paper Sale!	No Frills Crop 6-midnight	MDA Crop SIS Make & Take 10 am-Noon Mom & Me 1:00-3:00pm
21	22	23	24	25	26	27
		Let's Get Started! 6:30-8:30 pm		Make &Take 11am-1pm	Scrap Pink Crop! 10-midnight	No Frills Crop 10 am-6 pm
28	29	30				

**OCTOBER 2008 CLASS SCHEDULE**

			1	2	3	4
			Purple T-Shirt Day!	How 'bout Them Hawks! 6:30-8:30pm	No Frills Crop 6-midnight	Fall Cleaning Sale!
5	6	7	8	9	10	11
		Make & Take 11 am-1pm	Stamping Basics 102 6:30-8:30pm		No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
12	13	14	15	16	17	18
				Goblins, Spooks, & Tricksters, Oh My! 6:30-8:30pm	No Frills Crop 6-midnight	SIS Make & Take 10 am-Noon Mom & Me 1:00-3:00pm
19	20	21	22	23	24	25
				Make & Take 11 am-1pm Let's Get Started! 6:30-8:30 pm	Fall Fun Fest! Crop 6-midnight	Fall Fun Fest! Ghouls Night Out 1-3
26	27	28	29	30	31	
Fall Fun Fest!					No Frills Crop 6-midnight	

**Die Cut Discount Days!!!**  
**Receive 20% off all QuicKutz, Cuttlebug, & Wizard  
 Products Every Monday and Wednesday!**

**Memories on Fifth  
Punch Card Program**

Earn up to 50% off one item!  
For every \$100 you spend, you  
earn 10% off one regularly  
priced item.  
Save up and earn up to 50%  
off.

(Discounted merchandise, gift certificates,  
as well as membership, crop, and class fees,  
do not apply towards punch card credit.  
Memories on Fifth reserves the right to limit  
coupon use on some products.)

**Join Club 5!**

For just \$25 **Club 5** members  
enjoy these benefits:

- 15% off your First Purchase
- 10% off your Remaining  
Purchases for One Full Year  
(some exclusions apply)
- Exclusive Sales and Coupons  
throughout the Year
- 50% off a Class of your Choice
- 50% off a Crop of your Choice
- Punch Card First 10% Free!

**Join the Fun at our No Frills Crops!**

Come every Friday night from 6 p.m. to midnight or Saturday from 10 a.m. - 6 p.m. for a No-Frills crop in our fabulous in-store crop room (when other events aren't scheduled). For only \$5, you'll have use of all of our crop room tools, including a computer for journaling. We even throw in a variety of snacks and drinks to keep those creative juices flowing! Many of you have asked if you can come early to our No Frills Crop. The answer is "Absolutely!" Since the classroom is available for your use for free when other events aren't scheduled, you may come any time on Friday at no additional charge and stay for our \$5 No Frills Crop until midnight. Please call ahead for availability and to reserve your spot! (Payment must be made at time of registration.)

**Class, Crop, and Weather Policy**

Classes and Crops must be paid for at the time of registration in order to hold your spot. In the event that we need to cancel the class or crop, for whatever reason, you will be given a full refund or issued store credit, if you wish. Classes and crops may be canceled if only three or less are signed up. If you are unable to attend, we will make every effort to assist you in trying to fill your spot. If a replacement can be found, we will refund your deposit. In the event of poor weather conditions, our store will close whenever Coral Ridge Mall closes. All classes and crops will also be canceled. There may be other times when we feel traveling is too risky and may cancel events or close the store. Please call ahead before coming if weather conditions are questionable. Our store is usually closed on all major holidays so that our employees may enjoy time with their families..

# Class, Crop, & Special Event Descriptions and Schedule

## **BASIC SUPPLY KIT**

Please bring a basic supply kit to all classes consisting of a trimmer, scissors, and adhesive.

All Students receive 10% off of their purchases after Class! (15% off for Club 5 members)

## **Stamping Basics 101!**

Wed. Sept 10 6:30-8:30p.m.  
Cost: \$12

*Instructor: Patty Dolinsek*

If you are overwhelmed by all of the products available out there for stamping and not sure where to start, then this is the class for you. Patty will start by walking you through the store and showing you the basic products available, where to find them, their differences and what they can do for you. She will talk about the different types of paper cutters, punches and trimmers, cardstock and patterned papers, and adhesives. She will also explain to you the differences between the wood mounted and acrylic stamps, the various inks, and their advantages and disadvantages. After a short question and answer period she will take you back to the classroom where she will help you make an acrylic tag book using the products and tools that you have just learned about so that you can take it home for later reference.

## **Mom and Me Scrapbooking**

Sat. Sept 13 1:00-3:00 p.m.  
Sat. Oct 18 1:00-3:00 p.m.

Cost: \$12 for Mom, first child free, each additional child \$8  
Limit 2 children per adult

In September, you'll create a "Little Spooks" Mini Album ready for all of your cute Halloween pictures. Enjoy customizing your album with paper doll "little spooks" dressed just the way you want them. In October you'll create your very own Halloween Trick or Treat Pail perfect for gathering candy or serving it. What better way to show your child how much you love them than by spending time together creating? Children must be supervised at all times, 5 years of age, and able to sit and work on a project and not be disruptive to other participants. As with any class, please remember to bring your basic supply kit.

## **Let's Get Started!**

Tues. Sept 23 6:30-8:30p.m.  
Thurs. Oct 23 6:30-8:30p.m.

Cost: FREE

Are you interested in finding out what scrapbooking is all about? Have you begun collecting supplies but aren't sure what to do with them? Join us for a relaxed but informative class as we walk you through the creation of your first layout and share with you everything you need to know to get started. Please bring a package of recent photos to the class and basic class supply kit items (if you don't already own them, you may use ours).

## **How 'bout Them Hawks!**

Thurs. Oct 2 6:30-8:30p.m.  
Cost: \$30

*Instructor: Emily Grause*

Join new teacher, Emily Grause, in creating a one-of-a-kind mini-scrapbook for your Hawkeye memories! Learn how to think outside the box as you use nontraditional Hawkeye products to make a chipboard word book similar to the Bo Bunny ones, in the letters H-A-W-K-S. Whether you use it for your own photos or create it for a gift, you'll be thrilled with the results! Be sure to check out the sample of this unique album on display in the store.

## **Stamping Basics 102!**

Wed. Oct 8 6:30-8:30p.m.  
Cost: \$12

*Instructor: Patty Dolinsek*

This class is a step up from Scrapbook 101. Patty will take your product and technique knowledge to the next level. You will make several projects while discovering techniques in scoring and folding your cardstock; how to use several different punches, including the "Big Bite"; what eyelets and brads are and how to use them; and learn what the two types of embossing are all about. She will also cover the different kinds of markers and gel pens, including our new Copic Markers, and the effects you can achieve with them. This class is jam-packed with information and fun you won't want to miss!

## **Goblins, Spooks, and Tricksters, Oh My!**

Thurs. Oct 16 6:30-8:30p.m.  
Cost: \$18

*Instructors: Emily Grause & Jessi Benest*

The manufacturers have outdone themselves this year with their Halloween lines. Join our awesome new teachers, Emily Grause and Jessi

## **Scrap Pink Crop!**

Friday, September 25 10:00 am to Midnight  
Cost \$10 Donation to Breast Cancer Research—Drawings!-Auction!

## **Mo5 Sponsored MDA Crop!**

Saturday, September 20 8:00 am to 11:00 pm  
Cost \$40 Donation to MDA — Includes 2 Meals & T-Shirt!  
Location - Camp Courageous - Registration Sheets available at Mo5

## **Purple T-Shirt Day!**

Wednesday, October 1

Wear your Purple Memories on Fifth T-shirt into the store and receive a free adhesive runner or adhesive runner refill of your choice with every \$25 purchase!

## **Fall Fun Fest Weekend!**

October 24-26

Bob for discounts and treats (in a safe, sanitary way) all weekend with every purchase! (limit 1 per family per day)

Friday

Contest Winners Announced at 10 am  
Fun Fest Crop! 6-midnight— Cost \$10 - Blue Light Specials all night long! Special Treats and Prize Drawings!

Saturday

All Kids in costumes will receive a treat!  
Ghouls Night Out Class 1-3 with Special Guest Artist Lynn Warner! (see class description below)

Sunday

Drawing for the Bucket of Treats at 2 pm—Must be present to win!

## **Fall Fun Fest Contests**

All entries must be received by October 15. People's Choice Awards Voting Slips will be given with each purchase October 17-23. Categories include:

**Kids:** Coloring Contest Ages: 0-4, 5-8, 9-12

**Adults:** Halloween Card, Thanksgiving Card, Christmas Card, Halloween Layout, Best Thanksgiving Layout, Best Christmas Layout

Prizes in each Adult category will be a \$25 Gift Certificate to Mo5!

Prizes for Kid's Coloring Contest will be a \$5 Gift Certificate to Mo5

All Kid's entries receive a Sticker—(1 entry per child) !

(All items used on projects must have been purchased from Mo5.)

(Entries may be displayed in the store.)

Benest, as they guide you through the creation of two fantastic two-page layouts; one a Halloween theme and the other a pumpkin patch or pumpkin carving theme—your choice.

Techniques that will be used include distressing edges, inking, and creating embellishments on the Cricut! Be sure to check out Emily and Jessi's examples on our class board.

## **Ghouls Night Out!**

Sat. Oct 25 1:00-3:00p.m.  
Cost: \$16

*Instructor: Lynn Warner*

Mixed media artist and award-winning photographer, Lynn Warner, has designed for several manufacturers and

stamp companies. Created from corrugated tabbed pages, this 8-page Halloween mini-book has a rustic, urban feel that incorporates ripping the cardboard and inking or painting the edges to make it your own! Beautiful Cosmo Cricket "Haunted" paper is used to give this project an upscale feel and customized, quippy Halloween sayings make a cute addition to the book! It can be made and completed just like the sample, or customized with 6 or 7 of your own Halloween photos (please bring to class!) This great project combined with Lynn's light-hearted teaching style makes this class a must do and one you won't want to miss!



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**Memories on Fifth's Fall Cleaning Sale is Back!**

**Saturday, October 4**

Join in the fun by bringing in any scrapbooking, stamping, or paper crafting supplies that you no longer need and would like to sell to someone else. Call or stop in and reserve your space and number. Everything should be placed in its own zip-lock bag. Included in the front of the bag should be an index card with the price you think the item should sell for and the number you were assigned when you signed up. If the bag includes a stamp, please stamp the image onto the index card. If you are selling decorative scissors or a punch, please cut a corner of the card or punch the card to show the actual image. You will receive Memories on Fifth store credit for the total dollar amount of your sales minus a 10% handling fee. Bring in your bags along with a list of every bag and a brief general description of its contents by Friday, October 3. Space is limited as we will have many of our own items on sale, so come in and reserve your space today! If you are shopping this event, please be patient as we will allow a limited number of people in the room at a time to avoid chaos and damage control. Shopping will begin at 10:00 a.m. Saturday morning!  
*(Memories on Fifth is not responsible for lost, stolen, or damaged items.)*

**Perfect Paper Sale!**

Sun, Sept 14-Thurs, Sept 18  
Step into our Crop Room and take home a selection of beautiful papers at an incredible price! All papers will be priced at the unbelievable price of 4 for \$1! Shop early for the best selection!

**Effective immediately, Memories on Fifth will no longer match competitors coupons.**

Sept 7-13, 2008

**25% OFF!**  
All  
My Mind's Eye!

Coupon is not valid with any other discounts, offers, or sales.

Sept 21-27, 2008

Make Your Own Sale!  
**25% OFF!**  
One Regular Priced Item  
of Your Choice!

Coupon is not valid with any other discounts, offers, or sales.

Oct 5-11, 2008

Die Cut Days!  
**35% OFF!**  
**QuickKutz**

(Excludes Silhouette)  
Coupon is not valid with any other discounts, offers, or sales.

Oct 19-25, 2008

**50% OFF**  
Everything in our  
Discount Area  
(50% Maximum Discount)

Coupon is not valid with any other discounts, offers, or sales.

Sept 14-20, 2008

**20% OFF!**  
All School-  
Related Items

(Excludes Custom Albums)  
Coupon is not valid with any other discounts, offers, or sales.

Sept 28-Oct 4, 2008

**20% OFF!**  
All Tattered Angels  
Glimmer Mist!

Coupon is not valid with any other discounts, offers, or sales.

Oct 12-18, 2008

**25% OFF All**  
Cricut  
Cartridges

Coupon is not valid with any other discounts, offers, or sales.

Oct 26-Nov 1, 2008  
**Club 5**

Exclusive Coupon  
**25% OFF**

One Regular Priced Item of Your Choice! (Excludes Special Value Items)  
For Club5 Members Only. Coupon is not valid with any other discounts, offers, or sales.