



Memories on Fifth

VOLUME 4, ISSUE 3

MAY/JUNE 2008

Store Hours:

Mon. & Sat. 10 a.m. – 6 p.m.
Tues. - Fri. 10 a.m. – 8 p.m.
Sun. 1 p.m. – 5 p.m.

www.memoriesonfifth.com

SPECIAL POINTS OF INTEREST:

National Scrapbook Weekend Sale!

Friday, May 2 – Sunday, May 4

Take advantage of this huge sale on this weekend dedicated to you! See what's on sale on Page 4.

Project Tote Giveaway Weekend!

Friday, May 30– Sunday, June 1

Be one of the first 65 customers to visit the store and make a \$40 purchase on regular priced merchandise and you will walk away with a new project tote!

Let's Make a Deal Swap Meet!

Saturday, June 7 10 a.m.-1 p.m.

Be part of our first Let's Make a Deal Swap Meet! Check it out on page 3.

Purple T-Shirt Day!

Wednesday, June 25 10 a.m.-8 p.m.

Get out your Memories on Fifth T-Shirt. We have another special just for you! Don't miss our June Purple T-Shirt Special on page 3.

Take & Make Giveaway Weekend!

Friday, June 27– Sunday, June 29

Be one of the first 50 customers to take home a free Take & Make project with a \$10 purchase!

Spencer from QuicKutz is Coming!

You won't want to miss this special QuicKutz event. Read all about it on Page 3.

Greetings,

Thank you to everyone who voted to make Memories on Fifth KCRC's #1 Arts and Crafts Store in Eastern Iowa! Thanks also to those of you who left such nice comments about the store and our staff on the A-List Website. They were very fun to read and very much appreciated. We are so thankful for the wonderful customers that we have!

Because we love to give back to our customers, we have two more free giveaway weekends planned. May 30-June 1, we will be giving away a project tote with every \$40 purchase to the first 65 customers! June 27-29, every \$10 purchase will receive a free Take & Make project while supplies last!

Congratulations to Maggie Connell and Laura Ortale, who were both promoted April 1 to the position of Manager! As most of you know, these girls work very hard to keep Memories on Fifth running smoothly (and make my job easier), working very long hours while at the same time attending college. They know the industry, the products, and our customers. They are a real blessing to me and to the store and are very deserving of this promotion.

QuicKutz has come out with limited edition dies for each state. We have purchased an entire set for our crop room. They will be available at our crops, along with our other large selection of dies, to use for your vacation pages or child's school project.

You won't want to miss our National Scrapbook Weekend sale detailed on Page 4. Although we've cut down on classes for the summer season, the ones we are offering are some of our best. Patty has designed some beautiful wedding and fun graduation cards and a very classy, yet simple graduation book. Kim Hupke, from Spellbinders, will be at the store to teach a card class and new techniques with one of the hottest products on the market right now. Don't miss the opportunity to learn from this industry professional. You'll also want to take part in our first ever Swap Meet!

We are currently taking applications for a part-time position. Please stop by the store to fill one out if you are interested. We are also putting together our fall teaching schedule. If you would like to teach at Memories on Fifth, please call and set up an appointment with me to discuss it.

Please note that we will be closed Mother's Day, Sunday, May 11, Memorial Day, May 26, and Father's Day, June 15 so that our employees can enjoy the holidays with their families.

Kris

Lunch Break Make and Take

What better way to spend your lunch break than creating a free, fun project at Memories on Fifth? Stop in on your way to lunch or grab your lunch and head over to our crop room tables any time from 11:00 a.m. to 1:00 p.m. on May 6 and 22, and June 10 and 26. We'll have a quick project ready for you to make.

Stop-in-Saturday Make and Take

Memories on Fifth also offers great Make and Takes on selected Saturdays absolutely free. Join us Saturday, May 17, and Saturday, May 21, any time between 10 a.m. and noon.

Special Orders

Special orders must be paid for at the time they are ordered. Please understand that we cannot guarantee the arrival of any product as we cannot control how or when the manufacturers ship.

We offer Gift Certificates in any amount. Friends or relatives can conveniently call 319-354-0432 and order one by phone with a credit card and we will be happy to mail it to them or the recipient!

Private Crops

Have a group of friends or co-workers who love to get together and work on their favorite hobbies? Wishing you could celebrate your birthday doing what you love best with your closest buddies but want the privacy of your own crop? Private crops are becoming more and more popular at Memories on Fifth. We'll do our best to coordinate a time and date and reserve our beautiful crop room just for you!

Wishlists Are Available at Memories on Fifth!

Make choosing the perfect gift easy for family and friends by filling out a wishlist with the things you'd love to own. Ask for details at the counter.

Custom Overlays and Titles

We can make any custom overlay or title for any school or organization for just \$4.99 for the first overlay and \$2.99 thereafter of the same. Titles are \$1.99-\$3.99 plus paper, depending on the style. Just give us a call or stop in to preorder. All custom orders must be prepaid and may not be available for pick up the same day.

MAY 2008 CLASS SCHEDULE						
				1	2	3
					National Scrapbook Weekend Crop & Sale	National Scrapbook Weekend Crop & Sale
4	5	6	7	8	9	10
National Scrapbook Weekend Sale		Make & Take 11 am-1pm	Never Ending Grad Book! 6:30-9:00 pm		No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
11	12	13	14	15	16	17
Happy Mother's Day! CLOSED		Spellbinders Cards Class 6:30-9:00 pm	Celebrations! 6:30-9:00pm		No Frills Crop 6-midnight	SIS Make & Take 10 am-Noon Mom & Me 1:00-3:00pm
18	19	20	21	22	23	24
				Make & Take 11am-1pm Let's Get Started! 6:30-8:30 pm	No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
25	26	27	28	29	30	31
	Memorial Day CLOSED				No Frills Crop 6-midnight Free Tote Giveaway!	No Frills Crop 10 am-6 pm Free Tote Giveaway!

Die Cut Discount Days!!!
Receive 20% off all QuicKutz, Cuttlebug, & Wizard Products Every Monday and Wednesday!

<p style="text-align: center;">Memories on Fifth Punch Card Program</p> <p>Earn up to 50% off one item! For every \$100 you spend, you earn 10% off one regularly priced item. Save up and earn up to 50% off.</p> <p><small>(Discounted merchandise, gift certificates, as well as membership, crop, and class fees, do not apply towards punch card credit. Memories on Fifth reserves the right to limit coupon use on some products.)</small></p>	<p style="text-align: center;">Join Club 5!</p> <p>For just \$25 Club 5 members enjoy these benefits:</p> <p>15% off your First Purchase 10% off your Remaining Purchases for One Full Year Exclusive Sales and Coupons throughout the Year 50% off a Class of your Choice 50% off a Crop of your Choice Punch Card First 10% Free! (some exclusions apply)</p>
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Join the Fun at our No Frills Crops!

Come every Friday night from 6 p.m. to midnight or Saturday from 10 a.m. - 6 p.m. for a No-Frills crop in our fabulous in-store crop room (when other events aren't scheduled). For only \$5, you'll have use of all of our crop room tools, including a computer for journaling. We even throw in a variety of snacks and drinks to keep those creative juices flowing! Many of you have asked if you can come early to our No Frills Crop. The answer is "Absolutely!" Since the classroom is available for your use for free when other events aren't scheduled, you may come any time on Friday at no additional charge and stay for our \$5 No Frills Crop until midnight. Please call ahead for availability and to reserve your spot! (Payment must be made at time of registration.)

Class, Crop, and Weather Policy

Classes and Crops must be paid for at the time of registration in order to hold your spot. In the event that we need to cancel the class or crop, for whatever reason, you will be given a full refund or issued store credit, if you wish. Classes and crops may be canceled if only three or less are signed up. If you are unable to attend, we will make every effort to assist you in trying to fill your spot. If a replacement can be found, we will refund your deposit. In the event of poor weather conditions, our store will close whenever Coral Ridge Mall closes. All classes and crops will also be canceled. There may be other times when we feel traveling is too risky and may cancel events or close the store. Please call ahead before coming if weather conditions are questionable. Our store is usually closed on all major holidays so that our employees may enjoy time with their families..

JUNE 2008 CLASS SCHEDULE						
1	2	3	4	5	6	7
Free Tote Giveaway!					No Frills Crop 6-midnight	SWAP MEET 10 am-1 pm No Frills Crop 1:30-6 pm
8	9	10	11	12	13	14
		Make & Take 11 am-1pm			No Frills Crop 6-midnight	SIS Make & Take 10 am-Noon Mom & Me 1:00-3:00pm
15	16	17	18	19	20	21
Happy Father's Day! CLOSED					No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
22	23	24	25	26	27	28
			Purple T-Shirt Day!	Make & Take 11 am-1pm Let's Get Started! 6:30-8:30 pm	Free Take & Make No Frills Crop 6-midnight	Free Take & Make Private Crop
29	30					
Free Take & Make						

Class, Crop, & Special Event Descriptions and Schedule

BASIC SUPPLY KIT

Please bring a basic supply kit to all classes consisting of a trimmer, scissors, and adhesive.

All Students receive 10% off of their purchases after Class! (15% off for Club 5 members)

The Never Ending Grad Book!

Wed. May 7 6:30-9:00 p.m.
Cost: \$14

Instructor: Patty Dolinsek

Join Patty as she shows you the basics of how to make this unique book for your special graduate. Each book can be personalized with the grad's initial. Please bring photos to class along with your class kit (photos can be added later). Black and white photos look best, however color pictures can be used if desired. Photos can range from baby to present day, or pick photos to feature your graduate's last year of high school. Anything goes! This book can also be altered for a wedding gift or a gift for any other occasion, or for your own personal collection. Stop by the store and see the Never Ending Book on display and sign up while you're here, or check out the photo on our website. You won't want to miss this class!

Spellbinders Cards!

Tues. May 13 6:30-9:00p.m.
Cost: \$20

Instructor: Kim Hupke

Kim Hupke, a representative from Spellbinders is coming to Memories on Fifth to teach on May 13 (this is a reschedule of her April class). Having most recently taught at the industry's CHA show and in the UK and Canada, Kim is anxious to show you how truly spectacular this machine is and how versatile the Spellbinders Wizard Dies are. She will feature their popular Nestability Dies in the creation of four extraordinary cards. Along with your regular class kit supplies, please bring your Wizard machine, if you have one. If not, a Big Shot, Cuttlebug, or nearly any other diecut machine will work. Kim will show you how to use the Spellbinders dies on any diecut machine! This is a rare opportunity to learn about one of the hottest products from an industry expert. You won't want to miss it! Stop in and see her cards on our class display board.

Celebrations!

Wed. May 14 6:30-9:00p.m.
Cost: \$12

Instructor: Patty Dolinsek

These 6 cards have been up on our classboard for a while and everyone has been drooling over them. Patty will walk you through the creation of these 3 fun graduation cards and 3 beautiful wedding cards. One of the graduation cards is a gift card holder that can be easily duplicated for all of the grads on your gift-giving list. She will also feature one of our new "Screen Prints" on one of the wedding cards. Check out her cards on our display and sign up today!

Mom and Me Scrapbooking

Sat. May 17 1:00-3:00 p.m.

Cost: \$10 for Mom, first child free, each additional child \$6
Limit 2 children per adult

Sat. June 14 1:00-3:00 p.m.

Cost: \$14 for Mom, first child, each additional child \$10
Limit 2 children per adult

In May, each child will make a "Berry Sweet" mini book purse album. Please bring pictures of some of your favorite things, your friends, your family or whatever you would like to put in your album. In June, each child is encouraged to bring pictures of themselves with their dad or family members to put into a mini album that they will make for Dad for Father's Day. A Father's Day card will finish off this perfect gift! For both the May and June classes, pictures may be added later if you prefer. What better way to show your child how much you love them than by spending time together creating? Children must be supervised at all times, 5 years of age, and able to sit and work on a project and not be disruptive to other participants. As with any class, please remember to bring your basic supply kit.

Let's Get Started!

Thurs. May 22 6:30-8:30p.m.

Thurs. June 26 6:30-8:30p.m.

Cost: FREE

Instructor: Kim Leisinger

Are you interested in finding out what scrapbooking is all about? Have you begun collecting supplies but aren't sure what to do with them? Join Kim for a relaxed but informative class as she walks you through the creation of your first layout and shares with you everything you need to know to get started. Please bring a package of recent photos to the class and basic class supply kit items (if you don't already own them, you may use ours).

Project Tote Giveaway Weekend!

Friday, May 30-
Sunday, June 1

Be one of the first 65 customers to visit the store and make a \$40 purchase on regular priced merchandise and you will walk away with a new project tote!

Let's Make a Deal! Memories on Fifth Swap Meet!

Saturday, June 7
10:00 a.m.-1:00 p.m.
Cost: \$8

Wouldn't it be fun to bring in items from your extra scrapbook, cardmaking, and stamping stash that you just don't think you'll ever use and swap it out with things that you will? That's the idea behind Memories on Fifth's first ever Let's Make a Deal Swap Meet!

Swap Meet Exhibitors

Call today to reserve your swap space (1/2 a table in our crop room) for just \$8. Swappers will be limited to one spot unless any are left over, then those extra spots can also be purchased. During the first hour of the swap, have a blast getting first pick at trading and making deals with your fellow Swap Meet Exhibitors.

Swap Meet Traders

At 11:00 a.m., we'll open the doors to other customers who want to bring their goodies in to swap with you. The entry fee for nonexhibitor Swap Meet Traders will be \$4. Buy your swap tickets in advance (nonexhibitor traders) and you will be assigned a half-hour time slot to come in and trade with our exhibitors and the others in your time slot. Tickets will be sold at the door, however advance ticketholders will be given first priority for entrance times.

Day of the Swap Meet

All swappers must enter through the south parking lot entrance and all swap items kept in your vehicle until your allotted time. Swap items must be attended to at all times. Memories on Fifth will not be responsible for any injuries or lost, stolen or misplaced swap items.

Purple T-Shirt Day!

Wednesday, June 25
10 a.m.-8 p.m.

Wear your Purple Memories on Fifth T-shirt into the store on Wednesday, June 18, and receive 30% off on one regular priced item of your choice!

Take & Make Giveaway Weekend!

Friday, June 27-
Sunday, June 29

Be one of the first 50 customers to take home a free Take & Make project with a \$10 purchase!

Spencer from QuicKutz is Coming to Memories on Fifth!

As of the printing of this newsletter, we aren't sure exactly what specific date or time Spencer will be here, but it will probably be in June. For anyone who has ever been to a QuicKutz Rep event, you know that it is a fantastic time filled with demos, make & takes, fun, laughter and best of all, lots and lots of free QuicKutz giveaways! Watch our website and email announcement for the exact date and time. Then mark your calendars. You won't want to miss this QuicKutz Event!

Every time you take a class or attend a paid crop at Memories on Fifth, your name is entered into our Class and Crop Prize Box. When it is full, we draw for a fun prize. Congratulations to our latest winner, Ann Elsbecker, who will receive a free year of No-Frills Crops for 2008!

Memories
on Fifth



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PAGE 4

National Scrapbook Weekend Sale!

Starts Friday, May 2, at 10:00 a.m. — Ends Sunday, May 4, at 5:00 p.m.

- 20% OFF on Cosmo Cricket!
- 25% OFF on all Albums!
- 25% OFF all Cricut Cartridges!
- 25% OFF Basic Grey!
- 25% OFF all Adhesives and Refills (including Xyron)!
- 25% OFF on all Totes and Organizational Items!
- 25% OFF on all Idea Books!
- 30% OFF on all Stickers on Rolls!
- 35% OFF QuickKutz (excludes Silhouette's Everyday Low Price of \$269.99)
- Select QuickKutz dies as low as \$2.99!
- 3 for \$1 Bazzill Cardstock!
- \$5 Grab Bags—\$20+ Value!!!

Don't Forget! We'll match all competitor's coupons whenever possible!

One coupon per customer per week (limit 40%) please. We reserve the right to refuse any coupon.

June 15-21, 2008

20% OFF!
Ribbon!
(Excludes \$1 rolls)

Coupon is not valid with any other discounts, offers, or sales.

May 4-10, 2008

Jumpin' Jolee's!
Take 25% OFF!
All EK Success
Jolee's!

Coupon is not valid with any other discounts, offers, or sales.

May 18-24, 2008

Make Your Own Sale!
25% OFF!
One Regular Priced Item
of Your Choice!

Coupon is not valid with any other discounts, offers, or sales.

June 1-7, 2008

20% OFF!
My Mind's Eye!

Coupon is not valid with any other discounts, offers, or sales.

June 22-28, 2008

20% OFF!
Tattered Angels
Glimmer Mist!

Coupon is not valid with any other discounts, offers, or sales.

May 11-17, 2008

Purchase the new QuickKutz
Revolution 12-Inch
Platform at Regular Price
and Receive a New 12-inch
Border Die for Free!

Coupon is not valid with any other discounts, offers, or sales.

May 25-31, 2008

25% OFF!
All Stickers on
Rolls!

Coupon is not valid with any other discounts, offers, or sales.

June 8-14, 2008

QuickKutz
35% OFF!
(Excludes QuickKutz Silhouette)

Coupon is not valid with any other discounts, offers, or sales.

June 29-July 5, 2008

Club 5
Exclusive Coupon
25% OFF
One Regular Priced Item of Your
Choice!

For Club5 Members Only. Coupon is not valid with any other discounts, offers, or sales.