



Memories on Fifth

VOLUME 5, ISSUE 2

MARCH/APRIL 2009

Store Hours:

Mon. & Sat. 10 a.m. – 6 p.m.
Tues. - Fri. 10 a.m. – 8 p.m.
Sun. 1 p.m. – 5 p.m.

www.memoriesonfifth.com

SPECIAL POINTS OF INTEREST:

Creative Options Creative Contest!

Creative Options, a leading manufacturer of craft supply boxes and carrying cases, is holding the first ever Creative Options Be Creative Contest! Find out how you can enter on Page 3!

Spring Has Sprung Flower Giveaway!

Saturday, March 21-Sunday, March 22
What better way to celebrate Spring's arrival than with flowers! Receive a free pack of flowers with every \$25 purchase while supplies last. Limit one package per customer.

March Madness Sale!

Friday, March 27-Sunday, March 29
You won't want to miss our March Madness Sale. Check out the incredible bargains on Page 3!

Spring Cleaning Sale!

Saturday, April 4 10 a.m. – 6 p.m.
It's that time of year again when we all get the cleaning bug. Turn your extra items into store credit! Learn how on Page 3.

Scrappin' in the Hoodie! National Scrapbook Weekend Crop!

Friday, May 1 at 10 a.m. –
Saturday, May 2 at 10 p.m.
This year's National Scrapbook Weekend Crop is sure to be the best ever! Read all about it on Page 4!

Greetings!

Laura and I had a wonderful time enjoying some warm weather at the Craft and Hobby Association show in Anaheim. We added a few new companies (new to us anyway) to our line-up for the store, including the very popular Jenni Bowlin, one of the hottest booths at the show called Graphic 45, and The Paper Element. We also expanded our line of Coreinations Cardstock. Some of the other companies whose shipments have already arrived or will be arriving in the next few months, include: Creative Imaginations; SEI; Crafty Secrets; Die Cuts with a View; Basic Grey; Imaginise; Impression Obsession; My Little Shoebox; Heidi Grace; Fiskars; Rusty Pickle; Best Creations; Creative Options; Petaloo; Prima; It Takes Two; Scrappin' Sports; Daisy Bucket Designs; Moxxie; Stampendous; Bazzill; 3 Bugs in a Rug; Tattered Angels (including new Glimmer Mist Colors!); Flair Designs; BoBunny; Karen Foster; Anna Griffin; KI Memories; SugarTree; Cosmo Cricket; Clear Scraps; PaperHouse Productions; Doodlebug; Provo Craft; Sports Solutions; Little Yellow Bicycle; Autumn Leaves; Fancy Pants; Stampin' Station (including Obama, McCain, Clinton, & Huckabee papers for all of those campaign photo pics!); The Robin's Nest (including dew drops!); SRM; EK Success; K & Company; Inkadinkadoo; Cookbookin'; Pebbles, Inc.; Spellbinders; 7 Gypsies; Chatterbox; We R Memory Keepers; Paper Wizard; Me and My Big Ideas; and QuicKutz!

There is so much going on at Memories on Fifth this spring including flower giveaways, another garage sale, the Creative Options Creative Contest, and our March Madness Sale. Our National Scrapbook Weekend Crop, Scrappin' in the Hoodie!, will be 36 straight hours of croppin' fun! This year's crop party will feature \$25 and \$100 store shopping sweeps and Scrapper in the Hoodie Sweatshirts for everyone!

Peg Clark joins our lineup of teachers with her first classes, Elegant and Fancy Pocket Pages and A Different Look. Peg has taught many craft classes including classes at Kirkwood and Indian Hills. Lynn Warner, who many of you have met through her guest artist Make & Takes, is also coming on board to teach several classes in the future. This session she will be offering a "Jacob's Ladder" mini- album class.

We will be closed, Easter, April 12, so that our employees can enjoy the holiday with their families. Enjoy this beautiful Spring weather!

Kris

Lunch Break Make and Take

What better way to spend your lunch break than creating a free, fun project at Memories on Fifth? Stop in on your way to lunch or grab your lunch and head over to our crop room tables any time from 11:00 a.m. to 1:00 p.m. on March 10 and 26, and April 7 and 23. We'll have a quick project ready for you to make.

Stop-in-Saturday Make and Take

Memories on Fifth also offers great Make and Takes on selected Saturdays absolutely free. Join us Saturday, March 21, and Saturday, April 18, any time between 10 a.m. and noon.

Special Orders

Special orders must be paid for at the time they are ordered. Please understand that we cannot guarantee the arrival of any product as we cannot control how or when the manufacturers ship.

Be sure to add a Gift Certificate from Memories on Fifth to your Birthday Wish List! We offer Gift Certificates in any amount. Relatives can conveniently call 319-354-0432 and order one by phone with a credit card and we will be happy to mail it to them or the recipient!

Private Crops

Have a group of friends or co-workers who love to get together and work on their favorite hobbies? Wishing you could celebrate your birthday doing what you love best with your closest buddies but want the privacy of your own crop? Private crops are becoming more and more popular at Memories on Fifth. We'll do our best to coordinate a time and date and reserve our beautiful crop room just for you! The cost is \$10 per person with a six person minimum. Call us today!

Wish Lists Are Available at Memories on Fifth!

Make choosing the perfect gift easy for family and friends by filling out a wish list with the things you'd love to own. Ask for details at the counter.

Custom Overlays and Titles

We can make any custom overlay or title for any school or organization for just \$4.99 for the first overlay and \$2.99 thereafter of the same. Titles are \$1.99-\$3.99 plus paper, depending on the style. Just give us a call or stop in to preorder. All custom orders must be prepaid and may not be available for pick up the same day.

MARCH 2009 CLASS SCHEDULE						
1	2	3	4	5	6 No Frills Crop 6-midnight	7 No Frills Crop 10 am-6 pm
8	9	10 Make & Take 11 am-1pm	11	12	13 No Frills Crop 6-midnight	14 No Frills Crop 10 am-6 pm
15	16	17 Happy St. Patrick's Day!	18	19	20 No Frills Crop 6-midnight	21 Flower Giveaway! Make&Take 10 am-Noon Mom & Me 1:00-3:00pm
22 Spring Has Sprung Flower Giveaway!	23	24	25 Kit-N-Ka- Doodle 6:30-9:00pm	26 Make & Take 11 am-1pm Pocket Pages 6:30-8:30pm	27 March Madness Sale! No Frills Crop 6-midnight	28 March Madness Sale! No Frills Crop 10 am-6 pm
29 March Madness Sale!	30	31 Let's Get Started! 6:30-8:30pm				

Die Cut Discount Days!!!
**Receive 20% off all QuickKutz, Cuddlebug, & Wizard
 Products Every Monday and Wednesday!**

**Memories on Fifth
Punch Card Program**

Earn up to 50% off one item!
For every \$100 you spend, you
earn 10% off one regularly
priced item.
Save up and earn up to 50%
off.

(Discounted merchandise, gift certificates,
as well as membership, crop, and class fees,
do not apply towards punch card credit.
Memories on Fifth reserves the right to limit
coupon use on some products.)

Join Club 5!

For just \$25 **Club 5** members
enjoy these benefits:

- 15% off your First Purchase
- 10% off your Remaining
Purchases for One Full Year
(some exclusions apply)
- Exclusive Sales and Coupons
throughout the Year
- 50% off a Class of your Choice
- 50% off a Crop of your Choice
- Punch Card First 10% Free!

Join the Fun at our No Frills Crops!

Come every Friday night from 6 p.m. to midnight or Saturday from 10 a.m. - 6 p.m. for a No-Frills crop in our fabulous in-store crop room (when other events aren't scheduled). For only \$5, you'll have use of all of our crop room tools, including a computer for journaling. We even throw in a variety of snacks and drinks to keep those creative juices flowing! Many of you have asked if you can come early to our No Frills Crop. The answer is "Absolutely!" Since the classroom is available for your use for free when other events aren't scheduled, you may come any time on Friday at no additional charge and stay for our \$5 No Frills Crop until midnight. Please call ahead for availability and to reserve your spot! (Payment must be made at time of registration.)

Class, Crop, and Weather Policy

Classes and Crops must be paid for at the time of registration in order to hold your spot. In the event that we need to cancel the class or crop, for whatever reason, you will be given a full refund or issued store credit, if you wish. Classes and crops may be canceled if only three or less are signed up. If you are unable to attend, we will make every effort to assist you in trying to fill your spot. If a replacement can be found, we will refund your deposit. In the event of poor weather conditions, our store will close whenever Coral Ridge Mall closes. All classes and crops will also be canceled. There may be other times when we feel traveling is too risky and may cancel events or close the store. Please call ahead before coming if weather conditions are questionable. Our store is usually closed on all major holidays so that our employees may enjoy time with their families.

APRIL 2009 CLASS SCHEDULE						
			1	2	3 No Frills Crop 6-midnight	4 Spring Cleaning Sale! 10 am-6 pm
5	6	7 Make & Take 11 am-1pm	8 Look Who's Turning...? 6:30-9:00pm	9	10 No Frills Crop 6-midnight	11 No Frills Crop 10 am-6 pm
12 Happy Easter! CLOSED	13	14	15	16 A Different Look! 6:30-8:30pm	17 No Frills Crop 6-midnight	18 SIS Make & Take 10 am-Noon Mom & Me 1:00-3:00pm
19	20	21	22	23 Make & Take 11 am-1pm	24 No Frills Crop 6-midnight	25 Jacob's Ladder 10:00-Noon No Frills Noon-6 pm
26	27	28	29	30		

Class, Crop, & Special Event Descriptions and Schedule

BASIC SUPPLY KIT

Please bring a basic supply kit to all classes consisting of a trimmer, scissors, and adhesive.

Creative Options **Be Creative Contest!**

Stop in the store and pick up a Creative Options Creative Contest paper and embellishment pack. A Creative Options product basket will be awarded to the winner of each category; Paper Crafting, Card Making, Scrapbooking, Quilting, Beading, and Miscellaneous. The most votes received will be the grand prize winner of a digital camera. All winners will have the opportunity to be part of the Creative Options Style Team as well. Then submit your entry by sending a photo, detailed instructions, full name and shipping address by email or postal mail. All entries must be postmarked by March 15. Entries will be posted on their website on April 1. Voting ends April 17. Show us your entry and we'll give you a free Creative Options Tote! (Entry packs & totes available while they last.)

Mom and Me **Scrapbooking**

Sat. Mar 21 1:00-3:00 p.m.

Sat. Apr 18 1:00-3:00 p.m.

Cost: \$14 for Mom, first child free, each additional child \$9

Limit 2 children per adult

In March, you and your child will create "My Favorite Things" Album using the cute little American Crafts Mini Albums. Whether it be their favorite stuffed animal or favorite pet, their favorite doll, their favorite outfit, their favorite shoes, their favorite foods, their favorite friends, their favorite color, or whatever, this album will be stuffed full of memories of the things that were special to them during this moment in their lives. Be sure to bring plenty of pictures of their favorites! In April, you and your child will make 10 (total) small May baskets to give to your special friends, just in time for May Day! What better way to show your child how much you love them than by spending time together creating? Children must be supervised at all times, 5 years of age, and able to

sit and work on a project and not be disruptive to other participants. As with any class, please remember to bring your basic supply kit consisting of a trimmer, scissors, and adhesive.

Kit-N-Ka-Doodle!

Wed. Mar 25 6:30-9:00 p.m.

Cost: \$16

Instructor: Patty Dolinsek

This class is a must for those who want to learn to make simple yet beautiful cards. Patty will feature a K & Company card kit complete with six cards plus a few extra embellishments including gel stickers, ribbons, and candy dots, along with paper piercing and doodling with the awesome Uni-Ball white gel pen! Space in this class is extremely limited, so stop by the store or call to sign up today.

Elegant and **Fancy Pocket** **Pages!**

Thurs. Mar 26 6:30-8:30 p.m.

Cost: \$17

Instructor: Peg Clark

A pocket page can be customized to fit any occasion to save little mementos, pictures, charms, tickets, brochures or whatever reminds you of the memories and which you want to scrapbook as a keepsake. Or, along with pictures, tags can be made to insert in the pockets with hidden journaling, quotes, clever sayings, or poems that reflect your page. Join Peg as she leads you through the creation of three of these unique and useful pages.

March Madness Sale!

Friday, March 27-
Sunday, March 29

25% OFF!

Bazzill & Am. Crafts Cardstock
Creative Café Embellishments
American Crafts Pens
Embellishment Towers
Embossing Powders
American Crafts Thickers
All Stickers on Sticker Rolls
All Cricut Cartridges
All Punches

50% OFF!

Fiskars Rotary Trimmers
7-Gypsies 12x12 Acrylic Stamps
American Crafts Mini Albums

(In Stock Items Only While Supplies Last. May not be combined with any other discounts, offers, or coupons.)

Let's Get Started! **Tues. Mar 31 6:30-8:30 p.m.**

Cost: FREE

Instructor: Kris Ortale

Are you interested in finding out what scrapbooking is all about? Have you begun collecting supplies but aren't sure what to do with them? Join Kris for a relaxed and informative class as she walks you through the creation of your first layout and shares with you everything you need to know to get started. Please bring a pack of recent photos to the class and basic supply items (if you don't already own them, you may use ours).

Spring Cleaning Sale!

Saturday, April 4

Join in the fun by bringing in any scrapbooking, stamping, or paper crafting supplies that you no longer need and would like to sell to someone else. Call or stop in and reserve your space and number.

Everything should be placed in it's own zip-lock bag. Included in the front of the bag should be an index card with the price you think the item should sell for and the number you were assigned when you signed up. If the bag includes a stamp, please stamp the image onto the index card. If you are selling decorative scissors or a punch, please cut a corner of the card or punch the card to show the actual image. You will receive Memories on Fifth store credit for the total dollar amount of your sales minus a 10% handling fee (20% if consigner's merchandise is brought in without the proper bags, index, cards, master list, etc., as indicated here due to the extra work it creates for our staff). Bring in your bags along with a master list of every bag and a brief general description of it's contents by Friday, April 3. Space is limited as we will have many of our own items on sale, so come in and reserve your space today.

Shopping will begin at 10:00 a.m. Saturday morning.

(Memories on Fifth is not responsible for lost, stolen, or damaged items.)

All Students receive
10% off of their
purchases after Class!
(15% off for Club 5
members)

Look Who's **Turning....?**

Wed. Apr 8 6:30-9:00 p.m.

Cost: \$16

Instructor: Patty Dolinsek

Patty is celebrating a milestone birthday this month with fun and funky birthday cards with some of our fabulous QuicKutz birthday dies! You will leave with several birthday cards suitable for anyone on your birthday list. So come on in, sign up, and enjoy the party—you're invited!

A Different Look!

Thurs. Apr 16 6:30-8:30 p.m.

Cost: \$14

Instructor: Peg Clark

Learn to use different ways of folding cards to alter their appearance and make them more unique. These styles can be used over and over with different results and appearances depending on the paper you choose to work with. Color variations, different style papers, and embellishments will be looked at for a variety of affects that can be created from the same style card. You will leave with five cards. Most materials will NOT be precut for you, so please remember to bring your basic supply kit of a trimmer, scissors, and adhesive.

Jacob's Ladder

Sat. Apr 25 10:00 a.m-Noon

Cost: \$12

Instructor: Lynn Warner

Jacob's Ladder" is a style of mini-album that flips and flops back and forth and is crazy-wacky fun to create! Learn how to engineer this small mini-album making it interactive from start to finish! Along with your new-found love for making this magical mini, you will also learn how to create a dimensional butterfly using a rubber stamp and paper-rolling technique! We'll be using Basic Grey Urban Prairie paper, along with a fun little stamp to create this little gem! Class includes handouts with step-by-step instructions, along with material to make a base album just like the class sample. Put in your photos and your project is finished!! Basic scrapbooking class supplies are all that you need to create this Jacob's Ladder Mini-Album!



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PAGE 4

Scrappin' in the Hoodie! National Scrapbook Weekend Crop!

Starts Friday, May 1, at 10:00 a.m. — Ends Saturday, May 2, at 10:00 p.m. Cost \$70

You're going to love our National Scrapbook Weekend Crop! Join us for 36 Hours of nonstop cropping fun from 10:00 a.m. Friday morning until 10 p.m. Saturday night. Upon arrival find your seat by looking for the complimentary organizer filled with goodies with your name on it and your Scrapper in the Hoodie Sweatshirt on your chair! Enjoy a pasta dinner Friday night and our favorite sugar and chocolate chip cookies served at midnight. We'll also treat you to breakfast, lunch, and pie on Saturday! As always, there will be free beverages and chocolate. Prizes for games and drawings will be awarded to everyone throughout the crop including 3 minute/\$25 shopping sweeps and a grand prize 8 minute/ \$100 shopping sweep! Of course, you are free to leave to get some sleep at any time. Hoodie size and payment must be made at time of registration—no exceptions. This crop always fills up fast, so reserve your spot today! (Matching "Scrapper in the Hoodie" sweatpants are available for an additional \$20.)

Apr 12-18, 2009
**Purchase \$10 of Any
My Mind's Eye
Product and
Receive 5 Free
My Mind's Eye
Accessories Cards
from the Signature
Life, Signature Suite,
29th Street Market, or
Confetti Lines!!**

Coupon Valid While Supplies Last.
Coupon is not valid with any other
discounts, offers, or sales.

March 1-7, 2009

25% OFF!

**All Valentines Papers,
Embellishments, &
Stamps**

Coupon is not valid with any other
discounts, offers, or sales.

Mar 15-21, 2009

Sign up for a
No-Frills Crop and Sign Up
a Friend Absolutely

FREE!

(Valid on Crops through April 25, 2009)

Coupon is not valid with any other
discounts, offers, or sales.

Mar 29-Apr 4, 2009

Make Your Own Sale!

25% OFF!

**One Regular Priced Item
of Your Choice!**

Coupon is not valid with any other
discounts, offers, or sales.

Apr 19-25 2009

Die Cut Days!

35% OFF!

QuickKutz

(Excludes Silhouette & Revolution)

Coupon is not valid with any other
discounts, offers, or sales.

Mar 8-14, 2009

**Buy 1 Stamp at
Regular Price Get
the 2nd of Equal or
Lesser Value 1/2 Off!**

Coupon is not valid with any other
discounts, offers, or sales.

Mar 22-28, 2009

25% OFF!
**Paper Packs and
Paper Stacks!**

Coupon is not valid with any other
discounts, offers, or sales.

Apr 5-11, 2009

20% OFF!
All Ribbon!

Coupon is not valid with any other
discounts, offers, or sales.

Apr 26-May 2, 2009

Club 5

Exclusive Coupon

25% OFF

One Regular Priced Item of Your
Choice! (Excludes Special Value Items)

For Club5 Members Only. Coupon is not
valid with any other discounts, offers, or
sales.