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PRSR STD  
US POSTAGE  
PAID  
IOWA CITY, IA  
PERMIT NO. 200



VOLUME 4, ISSUE 2

MAR/APR 2008

VOLUME 4, ISSUE 2

PAGE 4

**National Scrapbook Weekend Crop!**  
**36 Hours of Cropping Fun!!!**

*Starts Friday, May 2, at 10:00 a.m. — Ends Saturday, May 3, at 10:00 p.m. Cost \$60*

*You're going to love our National Scrapbook Weekend Crop! Join us for 36 Hours of nonstop cropping fun from 10:00 a.m. Friday morning until 10 p.m. Saturday night. Check out your beautiful Memories on Fifth bags filled with goodies upon arrival. Dinner Friday night will be on us with some great Italian Cuisine from the Olive Garden. Our favorite sugar and chocolate chip cookies will be served at midnight. We'll also treat you to breakfast, lunch, and pie on Saturday! As always, there will be free beverages and chocolate. Prizes for games and drawings will be awarded to everyone throughout the crop with the grand prize winner taking home a brand new Cricut (equivalent prize of cartridges if you already own one). Of course, you are free to leave to get some sleep at any time. Can't make it for the entire weekend? Let us know what works for you and we'll try to match you up with a partner to split the cost. Croppers who plan to attend the entire weekend will be given first priority. Payment must be made at time of registration—no exceptions. This crop is sure to fill up fast, so make your reservation early.*

**Don't Forget! We'll match all competitor's coupons whenever possible!**

One coupon per customer per week (limit 40% ) please. We reserve the right to refuse any coupon.

Apr 13-19, 2008

**20% Off  
All Tools  
including Punches!**

Coupon is not valid with any other discounts, offers, or sales.

Mar 2-8, 2008

**50% OFF!**  
Already Discounted Items  
in our Discount Area!  
(Maximum Discount 50%)

Coupon is not valid with any other discounts, offers, or sales.

Mar 16-22, 2008

Purchase the new QuicKutz  
Revolution 12-Inch  
Platform at Regular Price  
and Receive a New 12-inch  
Border Die for Free!

Coupon is not valid with any other discounts, offers, or sales.

Mar 30-Apr 5, 2008

Make Your Own Sale!  
**25% OFF!**  
One Regular Priced Item  
of Your Choice!

Coupon is not valid with any other discounts, offers, or sales.

Apr 20-26, 2008

**20% Of  
Any of our  
Fabulous  
Flowers!**

Coupon is not valid with any other discounts, offers, or sales.

Mar 9-15, 2008

**25% OFF!**  
All Valentines Papers,  
Embellishments, & Stamps

Coupon is not valid with any other discounts, offers, or sales.

Mar 23-29, 2008

Buy 1 Stamp at  
Regular Price Get the  
2nd of Equal or  
Lesser Value 1/2 Off!

Coupon is not valid with any other discounts, offers, or sales.

Apr 6-12, 2008

**QuicKutz  
35% OFF!**  
(Excludes QuicKutz Silhouette)

Coupon is not valid with any other discounts, offers, or sales.

Apr 27-May 3, 2008

**Club 5  
Exclusive Coupon  
25% OFF**  
One Regular Priced Item of Your  
Choice!

For Club5 Members Only. Coupon is not valid with any other discounts, offers, or sales.

**Store Hours:**  
**Mon. & Sat. 10 a.m. – 6 p.m.**  
**Tues. - Fri. 10 a.m. – 8 p.m.**  
**Sun. 1 p.m. – 5 p.m.**

**www.memoriesonfifth.com**

**SPECIAL POINTS OF INTEREST:**

**Lucky Leprechaun Sale!**  
**Saturday, Mar. 15—Tuesday, Mar. 18**

Hundreds of items will be marked down in our classroom offering you tremendous savings and giving us more room to display all of the new items coming in. In addition, watch for Lucky Leprechaun Sale signs throughout the store including 25% off on all Adhesives, Cricut Cartridges, Ribbon (excluding \$10 rolls), and Albums (excluding custom). Prizes will be given to many Lucky Leprechauns throughout the sale!

**Purple T-Shirt Day!**  
**Saturday, Mar. 22 10 a.m.-6 p.m.**

Wear your Purple Memories on Fifth T-shirt into the store on March 22 and receive 20% off on three items of your choice!

**Bo Bunny Project Kits!**

**We know many of you would love to take classes and make the fun projects, but simply don't have the time or the baby sitters available, or the scheduled days are just not convenient. We have the perfect solution for you. Memories on Fifth has several limited edition project "kits" available for you to make at home. Each kit includes all of the materials you need to make the project as well as complete, color-illustrated instruction sheets. Our newest kits include Bo Bunny's Disney Themed "Believe" Word Book, their new Easter board book, and the cute "My Lucky Star" 6x6 Binder.**

Greetings,

Laura and I enjoyed nearly a week away from this Iowa winter at the 2008 Craft and Hobby Association's Winter Show in California. We spent the majority of the time browsing through thousands of new products offered by the manufacturers in our industry. We continue to be amazed at how they can come out with more and more awesome selections each show. As usual, we busted our budget to bring you the best. The boxes have already started to arrive and we need more space, so be sure to help us out by stopping in for our Lucky Leprechaun Sale Saturday, March 15—Tuesday, March 18. Maybe you'll be one of our Lucky Leprechauns!

Here is a list of the manufacturers that we chose to bring back to you: Karen Foster, Paper House, Sonborn, Sandylion, Autumn Leaves, Prima, Spellbinders, It Takes Two, Queen & Company, Bo Bunny, Crafters Workshop, Stampendous, Scrappin' Sports, Stampin' Station, Creative Imagination, Around the Block, SEI, Tattered Angels, Me & My Big Ideas, My Mind's Eye, 7 Gypsies, Paper Wizard, Best Creations, Pebbles, American Crafts, Doodlebug, Bo Bunny, Moxxie, American Traditional Designs, Crafty Secrets, Die Cuts With a View, AMM, Heidi Swapp, Cropper Hopper, Rouge De Garance, Daisy Bucket, Stemma, Ana Griffin, Flair, EK Success, K & Company, Just Jinger, Cosmo Cricket, and QuicKutz. I'm sure there are some that I've forgotten and we will be placing even more orders in the next few weeks with some of our regular manufacturers that we missed at the show. There is never enough time to see it all while we are there!

We are pleased to announce that Elizabeth Halloran of the Vintage Rose Tea Room will be hosting three different events; a Mom and Me Tea Party, Tea and Cards, and our own Vintage Rose Tea Crop. Read about all of them on Page 3 and plan to attend one or all three! We are also excited to have Kim Hupke joining us and Sherrie Brown back teaching with us. They, along with our regular line-up of teachers, have a nice selection of fun classes planned.

You won't want to miss our National Scrapbook Weekend Crop detailed on Page 4. Sign up soon as it is already filling up. Amy has a wonderful Mother's Day Card Crop planned for May 10. Read all about it on Page 3.

Thanks to everyone who came in and received a free purple Memories on Fifth T-Shirt. Watch for special deals beginning Saturday, March 22. To take full advantage of the T-Shirt offers, be sure to get signed up on our email list.

Please note that we will be closed Sunday, March 23, to celebrate Easter with our families. Have a wonderful Spring!

Kris

### Lunch Break Make and Take

What better way to spend your lunch break than creating a free, fun project at Memories on Fifth? Stop in on your way to lunch or grab your lunch and head over to our crop room tables any time from 11:00 a.m. to 1:00 p.m. on March 4 and 20, and April 8 and 24. We'll have a quick project ready for you to make.

### Stop-in-Saturday Make and Take

Memories on Fifth also offers great Make and Takes on selected Saturdays absolutely free. Join us Saturday, March 8, and Saturday, April 12, any time between 10 a.m. and noon.

### Special Orders

Special orders must be paid for at the time they are ordered. Please understand that we cannot guarantee the arrival of any product as we cannot control how or when the manufacturers ship.

We offer Gift Certificates in any amount. Friends or relatives can conveniently call 319-354-0432 and order one by phone with a credit card and we will be happy to mail it to them or the recipient!

### Private Crops

Have a group of friends or co-workers who love to get together and work on their favorite hobbies? Wishing you could celebrate your birthday doing what you love best with your closest buddies but want the privacy of your own crop? Private crops are becoming more and more popular at Memories on Fifth. We'll do our best to coordinate a time and date and reserve our beautiful crop room just for you!

### Wishlists Are Available at Memories on Fifth!

Make choosing the perfect gift easy for family and friends by filling out a wishlist with the things you'd love to own. Ask for details at the counter.

### Custom Overlays and Titles

We can make any custom overlay or title for any school or organization for just \$4.99 for the first overlay and \$2.99 thereafter of the same. Titles are \$1.99-\$3.99 plus paper, depending on the style. Just give us a call or stop in to preorder. All custom orders must be prepaid and may not be available for pick up the same day.

| MARCH 2008 CLASS SCHEDULE             |                                                                 |                              |                                      |                                                                  |                                                            |                                                             |                                   |
|---------------------------------------|-----------------------------------------------------------------|------------------------------|--------------------------------------|------------------------------------------------------------------|------------------------------------------------------------|-------------------------------------------------------------|-----------------------------------|
| 30                                    | 31                                                              |                              |                                      |                                                                  |                                                            |                                                             | 1<br>No Frills Crop<br>10 am-6 pm |
| Vintage Rose<br>Cards & Tea<br>1-5 pm |                                                                 |                              |                                      |                                                                  |                                                            |                                                             |                                   |
| 2                                     | 3                                                               | 4                            | 5                                    | 6                                                                | 7                                                          | 8                                                           |                                   |
|                                       |                                                                 | Make & Take<br>11 am-1pm     |                                      |                                                                  | No Frills Crop<br>6-midnight                               | SIS Make<br>& Take<br>10 am-Noon<br>Mom & Me<br>1:00-3:00pm |                                   |
| 9                                     | 10                                                              | 11                           | 12                                   | 13                                                               | 14                                                         | 15                                                          |                                   |
|                                       | Private Crop<br>6-midnight                                      |                              |                                      |                                                                  | Private Party<br>2:30-4:30<br>No Frills Crop<br>6-midnight | Lucky<br>Leprechaun<br>Sale!                                |                                   |
| 16                                    | 17                                                              | 18                           | 19                                   | 20                                                               | 21                                                         | 22                                                          |                                   |
| Lucky<br>Leprechaun<br>Sale!          | Lucky<br>Leprechaun<br>Sale!<br>Happy St.<br>Patrick's-<br>Day! | Lucky<br>Leprechaun<br>Sale! | March into<br>Spring<br>6:30-8:30 pm | Make & Take<br>11am-1pm<br>Let's Get<br>Started!<br>6:30-8:30 pm | No Frills Crop<br>6-midnight                               | No Frills Crop<br>10 am-6 pm<br><br>Purple<br>T-Shirt Day!  |                                   |
| 23                                    | 24                                                              | 25                           | 26                                   | 27                                                               | 28                                                         | 29                                                          |                                   |
| Happy<br>Easter!<br>CLOSED            |                                                                 |                              |                                      | Silhouette<br>School<br>Beginner<br>6:30-8:30pm                  | No Frills Crop<br>6-midnight                               | No Frills Crop<br>10 am-4:30pm<br>Private Crop<br>5-7 pm    |                                   |

**Die Cut Discount Days!!!**  
**Receive 20% off all QuicKutz, Cuttlebug, & Wizard**  
**Products Every Monday and Wednesday!**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Memories on Fifth</b><br><b>Punch Card Program</b><br><b>Earn up to 50% off one item!</b><br><b>For every \$100 you spend, you</b><br><b>earn 10% off one regularly</b><br><b>priced item.</b><br><b>Save up and earn up to 50%</b><br><b>off.</b><br><small>(Discounted merchandise, gift certificates, as well as membership, crop, and class fees, do not apply towards punch card credit. Memories on Fifth reserves the right to limit coupon use on some products.)</small> | <b>Join Club 5!</b><br><b>For just \$25 Club 5 members</b><br><b>enjoy these benefits:</b><br><br>15% off your First Purchase<br>10% off your Remaining<br>Purchases for One Full Year<br>(some exclusions apply)<br>Exclusive Sales and Coupons<br>throughout the Year<br>50% off a Class of your Choice<br>50% off a Crop of your Choice<br>Punch Card First 10% Free! |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Join the Fun at our No Frills Crops!

Come every Friday night from 6 p.m. to midnight or Saturday from 10 a.m. - 6 p.m. for a No-Frills crop in our fabulous in-store crop room (when other events aren't scheduled). For only \$5, you'll have use of all of our crop room tools, including a computer for journaling. We even throw in a variety of snacks and drinks to keep those creative juices flowing! Many of you have asked if you can come early to our No Frills Crop. The answer is "Absolutely!" Since the classroom is available for your use for free when other events aren't scheduled, you may come any time on Friday at no additional charge and stay for our \$5 No Frills Crop until midnight. Please call ahead for availability and to reserve your spot! (Payment must be made at time of registration.)

| Class, Crop, and Weather Policy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Classes and Crops must be paid for at the time of registration in order to hold your spot. In the event that we need to cancel the class or crop, for whatever reason, you will be given a full refund or issued store credit, if you wish. Classes and crops may be canceled if only three or less are signed up. If you are unable to attend, we will make every effort to assist you in trying to fill your spot. If a replacement can be found, we will refund your deposit. In the event of poor weather conditions, our store will close whenever Coral Ridge Mall closes. All classes and crops will also be canceled. There may be other times when we feel traveling is too risky and may cancel events or close the store. Please call ahead before coming if weather conditions are questionable. Our store is usually closed on all major holidays so that our employees may enjoy time with their families.. |  |

| APRIL 2008 CLASS SCHEDULE             |    |                                                     |                                    |                                                                   |                                          |                                                                          |  |
|---------------------------------------|----|-----------------------------------------------------|------------------------------------|-------------------------------------------------------------------|------------------------------------------|--------------------------------------------------------------------------|--|
|                                       |    | 1                                                   | 2                                  | 3                                                                 | 4                                        | 5                                                                        |  |
|                                       |    | Silhouette<br>School<br>Intermediate<br>6:30-8:30pm |                                    | Silhouette<br>School<br>Advanced<br>6:30-8:30pm                   | No Frills<br>Crop<br>6-midnight          | The Vintage<br>Rose Tea<br>Crop<br>10 am-6 pm                            |  |
| 6                                     | 7  | 8                                                   | 9                                  | 10                                                                | 11                                       | 12                                                                       |  |
| Spellbinders<br>Cards Class<br>2-4 pm |    | Make & Take<br>11 am-1pm                            | In Full Bloom<br>6:30-8:30 pm      |                                                                   | No Frills<br>Crop<br>6-midnight          | SIS Make<br>& Take<br>10 am-Noon<br>Mom & Me<br>1:00-3:00pm              |  |
| 13                                    | 14 | 15                                                  | 16                                 | 17                                                                | 18                                       | 19                                                                       |  |
|                                       |    |                                                     |                                    |                                                                   | No Frills<br>Crop<br>6-midnight          | No Frills<br>Crop<br>10 am-6 pm                                          |  |
| 20                                    | 21 | 22                                                  | 23                                 | 24                                                                | 25                                       | 26                                                                       |  |
|                                       |    | Just a Girl!<br>(Boy)<br>6:30-8:30 pm               | Baby Slide<br>Book<br>6:30-9:30 pm | Make & Take<br>11 am-1pm<br>Let's Get<br>Started!<br>6:30-8:30 pm | No Frills<br>Crop<br>6-midnight          | Silhouette<br>Help Desk<br>10 am-Noon<br>No Frills<br>Crop<br>10 am-6 pm |  |
| 27                                    | 28 | 29                                                  | 30                                 | (May) 1                                                           | (May) 2                                  | (May) 3                                                                  |  |
|                                       |    |                                                     |                                    |                                                                   | National<br>Scrapbook<br>Weekend<br>Crop | National<br>Scrapbook<br>Weekend<br>Crop                                 |  |

# Class & Crop Descriptions and Schedule

### BASIC SUPPLY KIT

Please bring a basic supply kit to all classes consisting of a trimmer, scissors, and adhesive.

### Mom & Me

### Scrapbooking

Sat. Mar 8 1:00-3:00 p.m.

Cost: \$16 for Mom, first child free, each additional child \$10 limit 2 children per adult

Sat. Apr 12 1:00-3:00 p.m.

Cost: \$12 for Mom, first child free, each additional child \$8 limit 2 children per adult

Instructor: Meg Street

In March, Elizabeth from the Vintage Rose Tea Room will be here to host a genuine Tea Party for you and your child. Each child will make a darling frame using the Moxxie Tea for Two line of products so that you can always remember the day for years to come. Be sure to bring your camera and we will take a picture of the two of you to place in the frame. Wear a hat, if you'd like, to add to the fun. In April, you and your child will make 10 (total) small May baskets to give to your special friends, just in time for May Day! What better way to show your child how much you love them than by spending time together creating? Children must be supervised at all times, 5 years of age, and able to sit and work on a project and not be disruptive to other participants. As with any class, please remember to bring your basic supply kit consisting of a trimmer, scissors, and adhesive.

### March into Spring!

Weds. Mar 19 6:30-8:30p.m.

Cost: \$12

Instructor: Patty Dolinsek

Join Patty as she marches into Spring. She will show you how to spring forward with six beautiful cards suitable for almost any occasion using materials such as vellum, chalk, mulberry paper, and glimmer mist. Stop by and see her cards on display and sign up while you're here.

### Let's Get Started!

Thurs. Mar 20 6:30-8:30p.m.

Thurs. Apr 24 6:30-8:30p.m.

Cost: FREE

Instructor: Kim Leisinger

Are you interested in finding out what scrapbooking is all about? Have you begun collecting supplies but aren't sure what to do with them? Join Kim for a relaxed but informative class as she walks you through the creation of your first layout and shares with you everything you need to know to get

started. Please bring a package of recent photos to the class and basic class supply kit items (if you don't already own them, you may use ours).

### Silhouette School!

Beginner:

Thurs. Mar 27 6:30-8:30p.m.

Intermediate:

Tues. Apr 1 6:30-8:30 p.m.

Advanced:

Thurs. Apr 3 6:30-8:30 p.m.

Cost: \$10 each

Instructor: Amy Daniels

Are you curious about the QuicKutz Silhouette? Do you own the Silhouette and want to discover all of it's wonderful features? Amy is here to answer your questions! Memories on Fifth is offering three leveled classes in March and April. The beginner class will help you become accustomed to the computer software and Silhouette hardware. The intermediate class will teach you how to design and cut basic titles. The advanced class will show you how to download QuicKutz designs and create more extravagant items. An assortment of projects will be completed in class. Please bring your basic supply kit and feel free to bring your machine and computer if you have one or just come and practice on the one in the store. Take the class or classes that are right for you for \$10 each. This will be the last time that we run this school for a while, so don't miss out!

### Vintage Rose

### Cards and Tea

Sun. Mar 30 1:00-5:00 p.m.

Cost: \$25

Instructor: Amy Daniels

Enjoy a delightful afternoon of tea and cardmaking at Memories on Fifth. Elizabeth Halloran of The Vintage Rose Tea Room will be your hostess for a Full 3-Course Victorian Tea. Amy Daniels will lead you through the creation of four elegant all occasion cards. Formal dress is not required, however if you would like to dress for the occasion or simply wear your best hat, it will only add to the charm. Call today to reserve your special place as there is limited space available.

### Spellbinders Cards!

Sun. Apr 6 2:00-4:00p.m.

Cost: \$20

Instructor: Kim Hupke

Kim Hupke, a representative from Spellbinders is coming to Memories on Fifth to teach on April 6. Having most recently taught at the industry's CHA show and in the UK, Kim is anxious to show you how truly spectacular this machine is and how versatile the Spellbinders Wizard Dies are. She will feature their popular Nestability Dies.

along with your regular class kit supplies, please bring your Wizard machine, if you have one. If not, a Big Shot, Cuttlebug, or nearly any other diecut machine will work.

### In Full Bloom!

Wed. Apr 9 6:30-

8:30p.m.

Cost: \$16

Instructor: Patty Dolinsek

Patty steps out of her normal routine of cardmaking and will walk you through the creation of a mini book/album that will bloom before your very eyes. It can be used as a brag book, a mini scrapbook album, a personal journal, or for a tribute to someone special. Just add your own photos. You will love the easy and unique design of this project so much, you will want to make several for your family and friends. Check out the display in the store, select your color choices and sign up today!

### Just a Girl!

### Just a Boy!

Tues. Apr 22 6:30-8:30p.m.

Cost: \$18

Instructor: Sherrie Brown

Sherrie Brown, former owner of the Stampin' and Scrappin' Pad, is back at Memories on Fifth to teach Just a Girl! - or if you prefer, Just a Boy! Using Moxxie's hot new "Just a Girl" line, Sherrie will show you how to use some cool tools, including the awesome new Paper Gator, to create the cutest Mini Album for your favorite girl. Your favorite's a boy? No problem, you can substitute using one of our many new boy lines.

### Baby Slide Book

Weds. Apr 23 6:30-9:30p.m.

Cost: \$24

Instructor: Amy Daniels

Spring is here! And so are the babies! Piggy Tales' chipboard album has slides to hide pictures or anything else. It is so fun to be creative with these albums. When you sign up, please specify whether you prefer to make a baby girl or a baby boy album. Please reserve your spot by April 20.

### Silhouette

### Help Desk!

Sat. Apr 26 10:00a.m-Noon

Cost: \$6

Instructor: Amy Daniels

Bring your Silhouette and any project you would like to work on to the Silhouette Help Desk. Amy will be available to troubleshoot and walk you through any issues that may arise while you are getting to know your

You are cordially invited to attend

### The Vintage Rose Tea Crop

Date: Saturday, April 5

Time: 10 a.m.—6 p.m.

Place: Mo5 Crop Room

Hostess: Elizabeth Halloran

of The Vintage

Rose Tea Room

Cost: \$20

RSVP: 319-354-0432

Indulge in a truly unique crop. Experience the elegance of the past while enjoying your favorite hobby of today. A Full 3-Course Tea will be served at 3 p.m. A delightful gift for you is included.

### Mother's Day Card & Crop!

Sat. May 10 8 a.m.-Midnight

Cost: \$50

Instructor: Amy Daniels

In celebration of Mother's Day and all of the wonderful women in our lives, we are holding an all-day card-making crop! Throughout the day, Amy will show you two card designs for every month of the year. That's right, you'll be going home with 24 cards! Enjoy the rest of the time working on your own projects. A delicious catered lunch will be served.. Please sign up by May 6.

All Students receive 10% off of their purchases after Class! (15% off for Club 5 members)

Every time you take a class or attend a paid crop at Memories on Fifth, your name is entered into our Class and Crop Prize Box. When it is full, we draw for a fun prize. Congratulations to our latest winner, Ann Elsbecker, who will receive a free year of No-Frills Crops for 2008!