



Memories on Fifth

VOLUME 6, ISSUE 4

JULY/AUGUST 2010

Store Hours:

Mon. & Sat. 10 a.m. – 6 p.m.
Tues. - Fri. 10 a.m. – 8 p.m.
Sun. 1 p.m. – 5 p.m.
(Closed most major holidays.)

www.memoriesonfifth.com

SPECIAL POINTS OF INTEREST:

KCRG's A-List 2010 Winner!

For the past two years we have been honored to be voted as Eastern Iowa's favorite craft and hobby store. We are excited to announce that we were voted Number One again this year! Thank you to everyone who took the time to vote for Memories on Fifth.

Mo5's Incredible Paper Sale!

Saturday, July 10 □ **Thursday, July 15**
Here we go again with another Incredible Paper Sale! You definitely won't want to miss this one. Read more about it on Page 4.

Adhesive Giveaway Weekend!

Saturday, July 24 □ **Sunday, July 25**
Take this opportunity to try our new favorite adhesive, the Tombo Permanent Mono Adhesive Dots Dispenser. With every purchase of the original dispenser, we will give you a refill absolutely free while supplies last!

Ridiculous Days!

Saturday, August 21 □ **Sunday, August 22**
Take advantage of some amazing markdowns at our annual Ridiculous Days Sale! For more information, see Page 4.

Greetings!

Rain, rain go away! It definitely brings back memories of two years ago, and we don't like it. Laura and I were recently reminded, all too well, a few weeks back while standing in her apartment on the day that we received two inches in one hour. We watched as her yard flooded and then continued to watch in horror as the muddy water came pouring through her door frame. Within minutes her downstairs apartment was flooded. One thing we learned was how valuable it is to have scrapbook paper stored in our plastic containers. Even some that were completely submerged came out with hardly any water inside. We would highly recommend them, especially if you have your scrapbook room in your basement. For those of you who are Facebook fans and have wondered why we haven't had pictures of new product for a while, Laura usually does that on her laptop and it was lost in the flood. We hope to have some new ones up soon.

It's that time of year again when our industry puts on display their latest round of creative new products. The Craft and Hobby Association Show is at the end of this month and we are anxious to see what is new. This year it will be held in Chicago. If you see any interesting new lines or companies in ads or blogs you would like us to take a look at, be sure to let us know.

In order to make room for all of the new items that will soon be coming our way, we will be having our annual Incredible Paper Sale and Ridiculous Days. Be sure to stop in.

Many of us were disappointed when Kokuyo quit making the Dot 'N' Roller adhesive. We have a new favorite that is almost exactly the same. On July 24 and 25 you will have an opportunity to try our new favorite at great savings. We'll give you a refill free with the purchase of a dispenser!

We have many wonderful classes scheduled this summer! Ila is going to be teaching the darling Zoo Shape Mini Album class again since it was sold out and so many people still want to take it. She also has a fun "Hiding Places" Shape Album and a "Road Trip" Travel Album. Gena will offer two more versions of her popular Surprise Albums. One is non-themed and uses the beautiful Cosmo Cricut Delovely line. Everything I see made with this line I love. It is so colorful and pretty! She also is doing a famous theme park album class that is perfect for your pictures from one of America's favorite vacation spots. If you are a Hawkeye fan, you are going to fall in love with Ashley's "Hawks" word book! She also has a beautiful "Sweet Baby" Vintage Album class and is going to run her popular Glass Etching class for the third time!

If you are in town for the 4th of July festivities, be sure to stop by the store. We will be open our regular Sunday hours from 1:00-5:00. Have a fun and safe holiday!

Kris

Lunch Break Make and Take

What better way to spend your lunch break than creating a free, fun project at Memories on Fifth? Stop in on your way to lunch or grab your lunch and head over to our crop room tables any time from 11:00 a.m. to 1:00 p.m. on July 6 and 22, and August 3 and 19.

Stop-in-Saturday Make and Take

Memories on Fifth also offers great Make and Takes on selected Saturdays absolutely free. Join us Saturday, July 17, and Saturday, August 14, any time between 11 a.m. and 1:00 p.m.

Special Orders

Special orders must be paid for at the time they are ordered. Please understand that we cannot guarantee the arrival of any product as we cannot control how or when the manufacturers ship.

Be sure to add a Gift Certificate from Memories on Fifth to your Birthday Wish List! We offer Gift Certificates in any amount. Relatives can conveniently call 319-354-0432 and order one by phone with a credit card and we will be happy to mail it to them or the recipient!

Custom Titles

We can make any custom title for any school or organization for just \$1.99-\$3.99 plus paper, depending on the style. Just give us a call or stop in to preorder. All custom orders must be prepaid and may not be available for pick up the same day.

Wish Lists Are Available at Memories on Fifth!

Make choosing the perfect gift easy for family and friends by filling out a wish list with the things you'd love to own. Ask for details at the counter.

Private Crops

Have a group of friends or co-workers who love to get together and work on their favorite hobbies? Wishing you could celebrate your birthday doing what you love best with your closest buddies but want the privacy of your own crop? Private crops are becoming more and more popular at Memories on Fifth. We'll do our best to coordinate a time and date and reserve our beautiful crop room just for you! The cost is \$10 per person with a six person minimum. A \$60 deposit is required. Call today!

Die Cut Discount Days!!!

Receive 20% off all QuickKutz, Cuttlebug, Sizzix, & Wizard Products Every Monday and Wednesday!

**Memories on Fifth
Punch Card Program**

Earn up to 50% off one item!
For every \$100 you spend, you earn 10% off one regularly priced item.
Save up and earn up to 50% off.

(Discounted merchandise, gift certificates, as well as membership, crop, and class fees, do not apply towards punch card credit. Memories on Fifth reserves the right to limit coupon use on some products.)

Join Club 5!

For just \$25 Club 5 members enjoy these benefits:

- 15% off your First Purchase
- 10% off your Remaining Purchases for One Full Year (some exclusions apply)
- Exclusive Sales and Coupons throughout the Year
- 50% off a Class of your Choice
- 50% off a Crop of your Choice
- Punch Card First 10% Free!

Join the Fun at our No Frills Crops!

Come every Friday night from 6 p.m. to midnight or Saturday from 10 a.m. - 6 p.m. for a No-Frills crop in our fabulous in-store crop room (when other events aren't scheduled). For only \$5, you'll have use of all of our crop room tools, including a computer for journaling. We even throw in a variety of snacks and drinks to keep those creative juices flowing! Many of you have asked if you can come early to our No Frills Crop. The answer is "Absolutely!" Since the classroom is available for your use for free when other events aren't scheduled, you may come any time on Friday at no additional charge and stay for our \$5 No Frills Crop until midnight. Please call ahead for availability and to reserve your spot! (Payment must be made at time of registration.)

Class, Crop, and Weather Policy

Classes and Crops must be paid for at the time of registration in order to hold your spot. In the event that we need to cancel the class or crop, for whatever reason, you will be given a full refund or issued store credit, if you wish. Classes and crops may be canceled if only three or less are signed up. If you are unable to attend, we will make every effort to assist you in trying to fill your spot. If a replacement can be found, we will refund your deposit. In the event of poor weather conditions, our store will close whenever Coral Ridge Mall closes. All classes and crops will also be canceled. There may be other times when we feel traveling is too risky and may cancel events or close the store. Please call ahead before coming if weather conditions are questionable. Our store is usually closed on all major holidays so that our employees may enjoy time with their families.

JULY 2010 CLASS SCHEDULE

				1	2	3
					No Frills Crop 6-midnight	No Frills Crop 10am-6pm
4	5	6	7	8	9	10
Happy 4th of July! OPEN 1-5		Make & Take 11am-1pm			No Frills Crop 6-midnight	Incredible Paper Sale!!!
11	12	13	14	15	16	17
Incredible Paper Sale!!!	Incredible Paper Sale!!!	Incredible Paper Sale!!!	Incredible Paper Sale!!!	Incredible Paper Sale!!!	No Frills Crop 6-midnight	SIS Make & Take 11 am-1pm No Frills Crop 10-6 pm
18	19	20	21	22	23	24
		Sweet Baby Vintage Album 6:30-8:30pm		Make & Take 11am-1pm Zoo Animals Shape Album 6:30-8:30pm	No Frills Crop 6-midnight	No Frills Crop 10am-6 pm Adhesive Giveaway Weekend!
25	26	27	28	29	30	31
Adhesive Giveaway Weekend!		Magical Memories Surprise Album 6:30-8:30pm		Hiding Spots Shape Album 6:30-8:30pm	No Frills Crop 6-midnight	No Frills Crop 10am-6pm

AUGUST 2010 CLASS SCHEDULE

1	2	3	4	5	6	7
		Make & Take 11am-1pm			No Frills Crop 6-midnight	Hawks Word Album 11 am-2pm No Frills Crop 2-6 pm
8	9	10	11	12	13	14
		Delovely Surprise Album 6:30-8:30pm		Road Trip Shape Album 6:30-8:30pm	No Frills Crop 6-midnight	SIS Make & Take 11 am-1pm No Frills Crop 10-6 pm
15	16	17	18	19	20	21
Glass Etching 2:00-4:00pm				Make & Take 11am-1pm	No Frills Crop 6-midnight	Ridiculous Days!!!
22	23	24	25	26	27	28
Ridiculous Days!!!					No Frills Crop 6-midnight	No Frills Crop 10 am-6 pm
29	30	31				

Class, Crop, & Special Event Descriptions and Schedule

Basic Supply Kit for Classes

Please remember to always bring a basic supply kit to all classes consisting of a trimmer, scissors, and adhesive and anything else that you think you may use in that particular class or is listed in the class description.

☐ Sweet Baby ☐

Vintage

Baby Album!

Tues. July 20 6:30-8:30 p.m.

Cost: \$25

Instructor: Ashley Mahanna

Are you looking for that perfect baby album to give away? Or, maybe you're looking for one for your own personal use. This album is suitable for both baby boys and baby girls. We will be using a Melissa Frances bare album, covering it with Webster's Pages paper and embellishing it with florals, glitter candy dots, brads, metal photo corners, and wonderful Thickers. You even get to take the package of Thickers home with you! We will also be using other embellishments such as sheer ribbon, a metal key, lace frames, tabs and much more! This is a unique album with eclectic flair that your pictures will look great in! The book is complete with pages that have decorative edges and even tags for you to journal on! Stop by the store to view the sample!

Zoo Animal Shape Mini Album!

Thurs. July 22 6:30-8:30p.m.

Cost: \$25

Instructor: Ila Sibley

We have had so many requests to offer this sold out class again that we decided to do it. Here is the original description from May. The new, popular Three Bugs in a Rug Animal Stackers papers and stickers are the perfect choice for Ila's Zoo Animal Shape Mini Album. This album will work great for photos of your trip to the zoo or for any child or baby album. Everything is pre-cut, so all you have to do is glue it together, embellish it, and add

your pictures! Bring your basic class kit including wet glue, a brown ink pad and a sanding tool. Check it out in our Class Samples. Customers have been going crazy over it! For more information and photos you can check out Ila's blog at

www.ScrappingFrogQueen.blogspot.com.

Magical Memories

Surprise Album!

Tues. July 27 6:30-9:00 p.m.

Cost: \$25

Instructor: Gena Farrington

Gena has created another one of her amazing Surprise Albums. This album uses the classic black, red and gold color scheme and features America's favorite theme park character. Whether you've been to California or Florida or chosen a cruise, this album will be perfect for your cherished pictures. As usual, it contains several hiding places and creative ways to display your pictures. Everything is pre-cut, so all you have to do is glue it together, embellish it, and add your pictures! Bring your basic supply kit including wet glue and a regular paper hole punch or Crop-a-dile if you have one. Check it out in the store on our Class Samples Table. (Please note that it is recommended that you take the Class for the Surprise Albums. Although kits may be purchased, instructions are not included due to the intricacies of the albums. The techniques used to put them together are better suited to visual instruction.)

Hiding Spots Shapes Mini Album

Thurs. July 29 6:30-8:30 p.m.

Cost: \$30

Instructor: Ila Sibley

This unique shapes album has pages that open and pockets that hide your journaling, memorabilia or photos. We will be using paper from Three Bugs in A Rug. Everything is pre-cut, so all you have to do is glue it together, embellish it, and add your

pictures! While this is another shapes book, it is not assembled the same as the others, therefore it is highly recommended that you attend the class instead of buying a kit. Written instructions will not be included. Additional kits will not be available once the class is full, so sign up early as these classes tend to fill up fast. Bring your basic class kit including wet glue, a brown ink pad and a sanding tool. Check it out in our Class Samples. For more information and photos you can check out Ila's blog at

www.ScrappingFrogQueen.blogspot.com.

Hawks

Word Album!

Sat. Aug 7 11:00-2:00 p.m.

Cost: \$33

Instructor: Ashley Mahanna

Start off the Hawkeye football season prepared by signing up for this Hawkeye Themed Album made from a chipboard album that spells "HAWKS". Perfect for your favorite football pictures, this album is adorned with many embellishments, pockets, and surprise places for pictures or journaling! We are using a lot of various black and gold Hawkeye themed paper, ribbon, flowers, brads, bling, glittered candy dots, Karen Foster letter stickers, and more! This album is loaded with fun and you will learn great techniques on how to make your one of a kind albums! If you're a true Hawkeye fan or need a gift for one, sign up to take this great class! (What a fun thank you gift to give to your tailgate host!) Stop by the store to view the sample in the class section!!

Delovely Surprise Album!

Tues. Aug 10 6:30-8:30 p.m.

Cost: \$22

Instructor: Gena Farrington

Unlike most of Gena's albums, this surprise album is a non-themed one. Gena has chosen the fabulous Cosmo Cricket Delovely line including their chipboard. This beautiful, cheerful line is so versatile it can be used for a number of different occasions or simply for everyday pictures.

Like all of her Surprise Albums, it contains several hiding places and creative ways to display your pictures. Everything is pre-cut, for easy assembly. Bring your basic supply kit including wet glue and a regular paper hole punch or Crop-a-dile if you have one. Be sure to stop by the store to check out this album in our Class Samples. (Please note that it is recommended that you take the Class for the Surprise Albums. Kits do not include directions.)

Road Trip Shapes Mini Album

Thurs. Aug 12 6:30-8:30 p.m.

Cost: \$20

Instructor: Ila Sibley

Once again Ila has created another unique shapes album. This album uses travel papers from Cosmo Cricket, My Little Shoe Box and Doodlebug Designs. This is a great album for your summer day trips or to use as a mini vacation album. Everything is pre-cut, so all you have to do is glue it together, embellish it, and add your pictures! Bring your basic class kit including wet glue, a brown ink pad and a sanding tool. Check it out in our Class Samples. For more information and photos you can check out Ila's blog at www.ScrappingFrogQueen.blogspot.com. Additional kits will not be available once the class is full so sign up early.

Summer Glass Etched Frame!

Sun. Aug 15 2:00-4:00 p.m.

Cost: \$15

Instructor: Ashley Mahanna

One of our most popular classes is back by demand! Not only do you learn how to and actually get to etch the glass, you get to personalize your frame with fun, glittery paper, Bazzill Bling cardstock, sheer ribbon, bling and more! Be sure to bring along a 4x6 picture with you to put in your finished frame! Stop by the store to see the sample.

**All Students receive 10% off of their purchases after Class!
(15% off for Club 5 members)**



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M05's **Incredible Paper Sale!**

Saturday, July 10 ☐
Thursday, July 15

Our Crop Room will be packed with hundreds of papers all on sale at incredible prices! Shop early for the best selection. Be sure to take advantage of this rare opportunity to purchase some of the industry's top lines discounted up to **90% OFF!!!!**

Ridiculous Days!

Saturday, August 21 ☐
Sunday, August 22

Step into our Crop Room and enjoy ridiculous savings! Our tables will be filled with lots of fun items of all sizes, shapes, and colors! All will be discounted and some at ridiculous prices! Don't miss this chance to pick up some great deals!

Aug 15-21, 2010

**All Idea
Books
Buy One,
Get One
50% OFF!**

Coupon is not valid with any other discounts, offers, or sales.

July 4-10, 2010

Buy 1 Stamp or Set at Regular Price and Receive a 2nd Stamp or Set of Equal or Lesser Value for **1/2 OFF!**

Coupon is not valid with any other discounts, offers, or sales.

July 18-24, 2010

30% OFF!
My Mind ☐ Eye!!

Coupon is not valid with any other discounts, offers, or sales.

Aug 1-7, 2010

Make Your Own Sale!
25% OFF!
One Regular Priced Item of Your Choice!

(May only be used one time, excludes Special Value Price Items)

Coupon is not valid with any other discounts, offers, or sales.

Aug 22-28, 2010

20% OFF
All Albums!

Coupon is not valid with any other discounts, offers, or sales.

July 11-17, 2010

20% OFF
**All Paper Packs,
Paper Pads &
Page Kits**

Coupon is not valid with any other discounts, offers, or sales.

July 25-31, 2010

Christmas in July!
30% OFF
All Christmas Products

Coupon is not valid with any other discounts, offers, or sales.

Aug 8-14, 2010

25% OFF!
Sizzix
Tim Holtz Dies!

Coupon is not valid with any other discounts, offers, or sales.

Aug 29-Sept 4, 2010
Club 5

Exclusive Coupon
25% OFF
One Regular Priced Item of Your Choice!

(May only be used one time, excludes Special Value Price Items)

Coupon is not valid with any other discounts, offers, or sales.